

LAS-PPM Joint Conference 2021 – Poster Design Competition (26 April – 17 May)

Eligibility:

This competition is open to all Library Association of Singapore (LAS) and Persatuan Pustakawan Malaysia (PPM) members. The organising committee is not eligible to participate.

Use of winning design:

The winning design will be used for the publicity of the conference and may be adapted for use as website banner, backdrop and the design of the conference logo.

Theme:

The theme of the conference **Collab | Camaraderie | Commune** looks as the collaboration between libraries, as well as the support network within the library community, whether between library and library, library and library staff, or library staff to library staff.

What to submit:

- Design in editable format (Word/Powerpoint/Publisher)
- Image file with minimal 300 dpi (png or jpg)
- Contestant details to include in submission:
 - Full name
 - Organisation
 - LAS or PPM member
 - Email address
 - Contact number (optional)
- Participants may submit more than one design if they desire.
- Please submit all entries to conference@las.org.sg

Criteria:

- Posters should be created in 16:9 ratio (recommended minimum size: 1280x720 px)
- Horizontal and vertical orientations are accepted.
- Max file size is 5MB per poster.
- Please refer to the style guide provided in the Annex on the use of LAS and PPM logos.
- Please only use copyright-cleared images for your design.

Prizes to be won:

The winner will receive prizes sponsored by LAS and PPM

Submission closing deadline: 17 May 2021

Results of the competition will be announced within one week of the submission closing deadline.

The LAS-PPM Conference Organising Committee reserves the right to change competition deadlines and dates due to circumstances beyond its reasonable control.

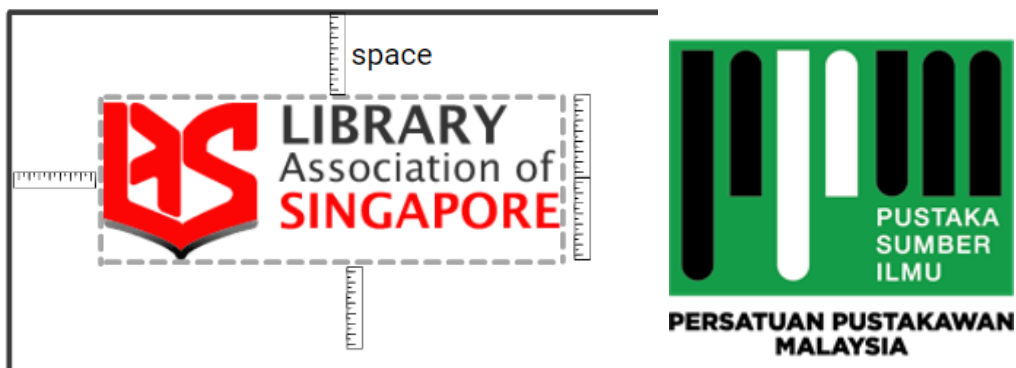
Annex: Style Guide

Logo File

You can find the logo file for both LAS and PPM [here](#).

Style Guidelines

1. The logo for both LAS and PPM may not be altered in any way.
2. The minimum width of the logo is **120px**.
3. Ensure that there is space around the logo. The space around the logo needs to minimally be **equal to half the height of the LAS logo**. Please refer to the image below.
4. The measurement ratio for PPM logo is 1.5 : 2 (height x width).
5. Ensure that PPM logo is in the form of rectangular. Please refer to the image below.



Elements required in the poster

Your submitted poster **must** include the following elements:

- LAS Logo
- PPM Logo
- Copyright-cleared images