

COLLABORATIVE INITIATIVES OF DIGITAL LOCAL CONTENT AMONG PUBLIC LIBRARIES: A CRITICAL LITERATURE REVIEW

Nik Norfauzieana Binti Mohd Zaki, Dr. Norshila Shaifuddin and Dr. Wan Nor Haliza Wan
Mokhtar

Information Management by the Universiti Teknologi Mara

Abstract:

In cutting-edge technology, providing access to digital collections to the local communities is inevitable for public libraries. Public libraries' initiatives toward creating local digital content have become possible through the collaborative efforts between Malaysian public libraries. This paper attempts to critically examine the literature on the collaborative initiatives of local digital content among public libraries and to suggest avenues for further research. Data were collected based on the analysis in all major journals in the library collaborative initiatives area. The results show that there are various dimensions of successful collaborative efforts across disciplines.

Additionally, results differ in various contexts, and there is no universally accepted framework specifically for digital local content creation collaborative initiatives. A general conceptual framework is provided to study collaborative initiatives in creating local digital content by analyzing the different variables used in previous studies. The dimensions of collaborative initiatives identified from the review indicate that future research should focus on the six dimensions of collaborative initiatives: participants, the focus of interaction, the context of collaboration, features of collaboration, collaborative processes, and perceived outcomes of collaborations. The framework developed here provides public libraries with a guide to the factors that may affect the collaborative initiatives and help them develop effective collaborative strategies.

Keywords: *collaboration, collaborative initiatives, digitization, local contents, public libraries, library.*

Author's Bio



Nik Norfauzieana binti Mohd Zaki

Assistant Librarian
Ministry of Defence, Malaysia

Born in Kg. Raja Geting, Kelantan on 31st March 1985, Nik Norfauzieana was a student of Sekolah Menengah Kebangsaan Tumpat, Kelantan and gained the Malaysia Higher School Certificate (STPM) before pursuing studies of a higher level. She obtained the Bachelor Science (Hons.) in Information System Management from the Universiti Teknologi Mara (UiTM). She has been working as an Assistant Librarian since 2008 in various libraries where she gained experience, knowledge and information related to the library management along the way.



Norshila Shaifuddin

Senior Lecturer
Universiti Teknologi Mara

Norshila Shaifuddin holds a PhD in Information Management by the Universiti Teknologi Mara and is a senior lecturer for the library studies of its Faculty of Information Management. Her main area of interest is the library management. Currently, she is doing her project on Bibliotherapy in Public Libraries. She has published articles on library and information management. She is also a Deputy President of Bibliotherapy Association of Malaysia.



Wan Nor Haliza Wan Mokhtar
Senior Lecturer
Universiti Teknologi MARA

Wan Nor Haliza Wan Mokhtar holds a PhD in Information Management. She is a Senior Lecturer at the Faculty of Information Management, Universiti Teknologi MARA. Her research interest is mainly in library and information management. She has published articles related to library and information management area. Presently, she is conducting research on the role of social media towards library services.