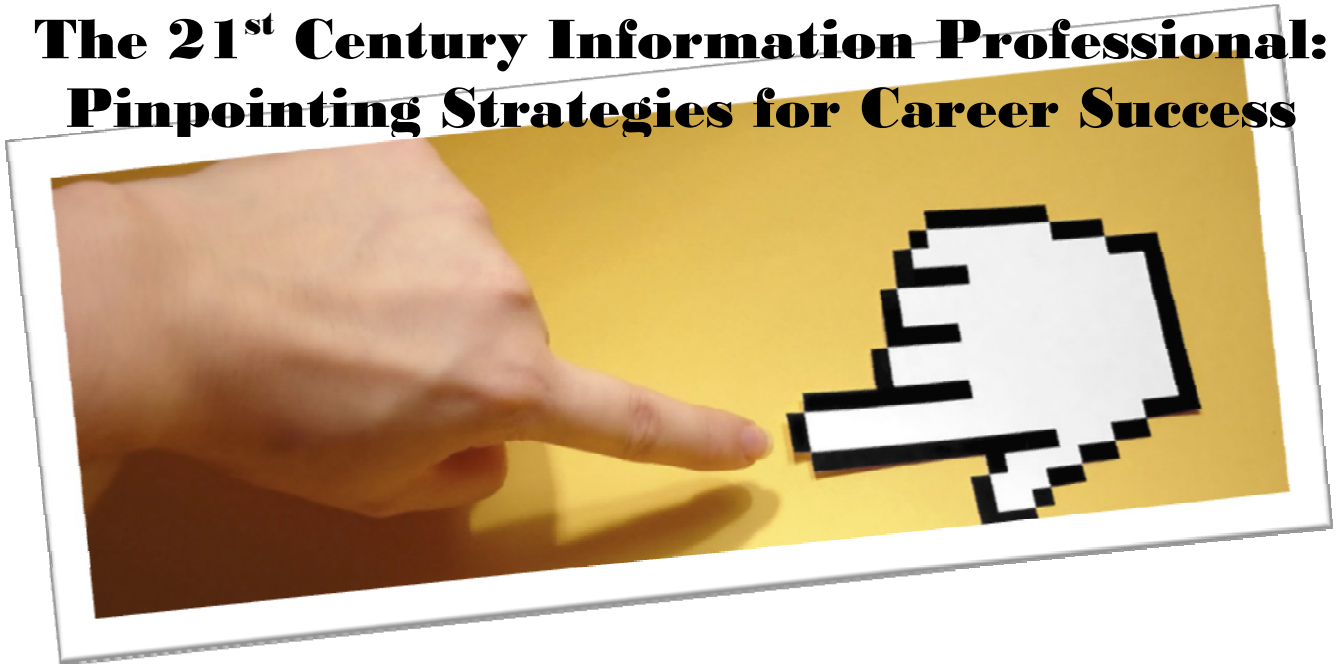


# The 21<sup>st</sup> Century Information Professional: Pinpointing Strategies for Career Success



## You Are Cordially Invited to A Special Event



Janice Lachance,  
the CEO of the  
Special Libraries  
Association

In light of the rapid evolution of the information industry and the changing role of the information profession, Janice Lachance, the CEO of the **Special Libraries Association (SLA)**, the premier global association for information professionals and special librarians, will offer an overview of the information industry today and provide advice on what information professionals need to do to adapt to the fundamental changes taking place in the industry, including how to cope during the current economic crisis.

- ❖ Spotting trends that matter to information professionals
- ❖ Avoiding career minefields by building the right competencies
- ❖ Communicating your value to your organization and clients
- ❖ Taking full advantage of professional associations to boost your career

Venue: Reading Room, 5<sup>th</sup> Floor Li Ka Shing Library,  
Singapore Management University

4:00 P.M Monday, 20 April 2009

Please join us for light refreshments and networking opportunities following the presentation

Please email Joe Kennedy to register at [joseph.p.kennedy@bakernet.com](mailto:joseph.p.kennedy@bakernet.com) by 13 April 2009.

