



Library Association  
of  
Singapore  
&  
Nanyang Technological  
University Libraries

Date: **Wednesday  
31<sup>st</sup> March 2010**

Time: 9.00am—5:00pm

**Venue**

Library Instruction Room, Level 4  
Lee Wee Nam Library  
North Spine 3, 50 Nanyang Avenue  
Singapore 639798

**Registration Fee**

\$ 200 (LAS Member)

\$ 230 (Non-Member)

Note: Maximum Class Size is 25

**Registration Queries**

Contact: Tel: 6790 5208

([https://wis.ntu.edu.sg/pls/webexe/REGISTER\\_NTU\\_REGISTER?EVENT\\_ID=OA10031108412279](https://wis.ntu.edu.sg/pls/webexe/REGISTER_NTU_REGISTER?EVENT_ID=OA10031108412279))

**Closing Date**

Friday 26 March 2010

**Payment Information**

Make cheques payable to:  
Library Association of Singapore  
Invoices issued on request

**Dr Lee Chu Keong** (morning).

Originally an engineer Dr Lee has been teaching at NTU for 10 years. He is currently teaching knowledge management and information sources. Dr Lee has also taught in two polytechnics.

**Akbar Hakim Bin Haji Harun** (afternoon).

Currently Head of the NTU Business Library and specialist in accounting and business, Akbar is a long time staff member at NTU Libraries, with experience of and a special interest in instructional programmes. He also has a degree in accounting from NUS.

# BUSINESS INFORMATION HANDS-ON A WORKSHOP

## DOUBLE VALUE!

MORNING: Business **structure**, business **concepts** and **sources**.

AFTERNOON: **Hands on** accessing and searching **top tier business databases** covering business subjects and professional literature, company, industry and country information.

**Learning Outcomes:**

By the end of this course you will have:

- Increased your understanding of the dimensions of business information
- Deeper insight into sources of business information
- Be able to deliver information about an industry or portfolio of companies to your respective users

**Course Content:**

- Key concepts, terms and definitions related to business information
- Contextualization of business information
- Understanding the business information playing field
- Primary and secondary business sources
- Academic and professional business literature
- Standards and Intellectual property

**Training Approaches and Methods:**

- Short lectures and Interactive discussions (am)
- Extensive hands-on searching (pm)
- Sharing and Networking

### About Our Trainers