



# ADVERTISEMENT RATES & ORDER FORM

*Do you need to reach out to libraries, librarians and information professionals? You can achieve it by placing an advertisement with LAS.*

Singapore Journal of Library & Information Management			
Frequency	Annual		
Circulation	500		
Tech. details	B5 (25 x 18cm) Finished artwork or positive film to be supplied by advertiser; or soft copy		
		S\$	Pls tick
	Full Page	400	
	Half Page	300	
	Inside Front Cover	500	
	Inside Back Cover	500	
	Back Cover	600	

LAS Website / Emails				
	Type of advertisement	Desc. / Dimension	Rates	Pls tick
1	Banner Ad. on LAS homepage ( <a href="http://www.las.org.sg">www.las.org.sg</a> )	340 x 120 pixels Image file size: 100KB max.	S\$200/mth or \$2000/yr	
2	Directory Listing of Vendors & Suppliers on LAS website ( <a href="http://www.las.org.sg/vendor.htm">www.las.org.sg/vendor.htm</a> )	Listing to include: 1. Name of Company 2. Contact person & tel. no. 3. Email address 4. Website URL	S\$60/yr (Auto-renewal available)	
3	Mass E-mailing to LAS members - Subject to vetting / approval by LAS Bus. Dev. Comm.	Email content: 15-20 lines Line width: 140 characters One image can be added: ▪ Dimension – 400 x 150 pixels ▪ Image size – 50KB max.	S\$100 per run	

**Please tick your selection and mail/email:**

To	Library Association of Singapore c/o National Library Board 100 Victoria Street Singapore 188064 Email: <a href="mailto:business@las.org.sg">business@las.org.sg</a>		
From	Name		
	Company/Organization		
	Address		
	Contact:	Fax:	Email:

*Upon receipt of your order, we will be in touch with you.*

*LAS Business Development Committee – Judy Ng, Tony Leow, Lee Cheng Ean, Khoo Ai Ling.*

**Thank you very much for your support!**